

ALLIA STRONG

FREELANCER

Multi-talented freelancer with wide-ranging experience. Familiarity with working in varying departments and environments, from large publications to remote work. Self-motivated and able to take a project from start to finish.

EXPERIENCE

2010-PRESENT **ALLIAS DESIGN**

Freelance. Work includes invitation packages, posters, brochures, cd covers, photo editing, websites, web ads, e-blasts, one-sheets, digitization, and archiving.

2007-2010 **GRANDSTAND DESIGN**

Freelance (Full-time Designer). Designed features for Yankees Magazine, The Stadium Magazine, and the New York Yankees yearbooks. Print projects such as brochures, look books, candy packaging, and not-for-profit bundles. Web work consisted of portfolios, corporate designs, web ads, and e-blasts.

2006-2007 **CONDÉ NAST TRAVELER MAGAZINE**

Freelance (Art Department). Duties included designing FOB layouts, preparing books and boards for meetings, scanning and sending artwork, preparing files, contacting illustrators, maintaining department libraries, researching photos and graphic images, researching and mapping photo shoots, contacting shoot and accommodation locations for the photo department.

2005-2006 **DETAILS MAGAZINE**

Intern. Designed FOB layouts, scanned art, prepared SPD entries.

EDUCATION

1999-2004 **PARSONS SCHOOL OF DESIGN**

BFA in Communication Design

1998 **PARSONS SCHOOL OF DESIGN**

Summer College Program in Photography

1995-1999 **NORWICH FREE ACADEMY**

Graduated from a Fine Arts oriented program

SKILLS

ADVANCED

- InDesign
- Photoshop
- Bridge
- Microsoft Office
- Illustrator
- Lightroom
- Acrobat
- G Suite

WORKING KNOWLEDGE

- HTML/CSS
- Adobe XD
- Figma
- Dreamweaver
- Sketch
- K4 Layout

NON-TECHNICAL

Excellent with time management and meeting deadlines; the ability to communicate clearly and efficiently; willingness and enthusiasm for learning new things; flexible working hours and creative process.

Strong background in fine arts, including painting and photography. Located in CT/NY.